

GETTING YOUR IDEA FUNDED

Design for the Bioeconomy event

12th April 2017

- CONTEXT
- SUSTAINABLE NATION IRELAND
- THE MANDATE – IFS2020
- PILLARS
- ENTERPRISE DEVELOPMENT
- CAPITAL MARKETS
- FUNDING YOUR IDEA

CONTEXT

Megatrends: Demographics, Climate Change, Resource Stress, Urbanisation and Technology

Policy: COP 21; SDGs; EU Pension Reform;

Regulatory pressure: FSB Climate Disclosure TF, Non-Financial Reporting, Pension Fund sector reform

Competitiveness: Risk management, innovation, supply chain, new markets

Access to capital: Changing investment behaviour, ESG, new financial instruments, long-term investing

SUSTAINABLE NATION IRELAND

Goal: position Ireland as a global lead in sustainable finance/innovation

Merge: Green IFSC and The Green Way 2016

Basis: Public Private Partnership

Target: €250BN domiciled, managed, deployed/spent by 2021

National: circa €35BN to decarbonise Irish economy by 2030

Government: part of IFS2020

THE MANDATE – IFS2020 AP2017

‘Sustainable Nation Ireland will continue to focus on positioning Ireland as an international green finance hub; raising awareness of the responsible and sustainable investment agenda; and support the establishment in Ireland of a new low-carbon investment fund focused on investing in SMEs at a regional level.’



PILLARS



Sustainable Finance



Enterprise Development



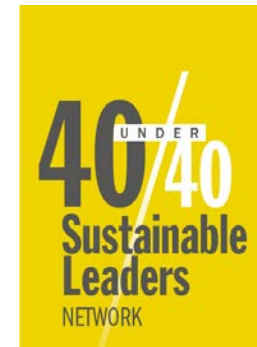
Resource Efficiency



Skills

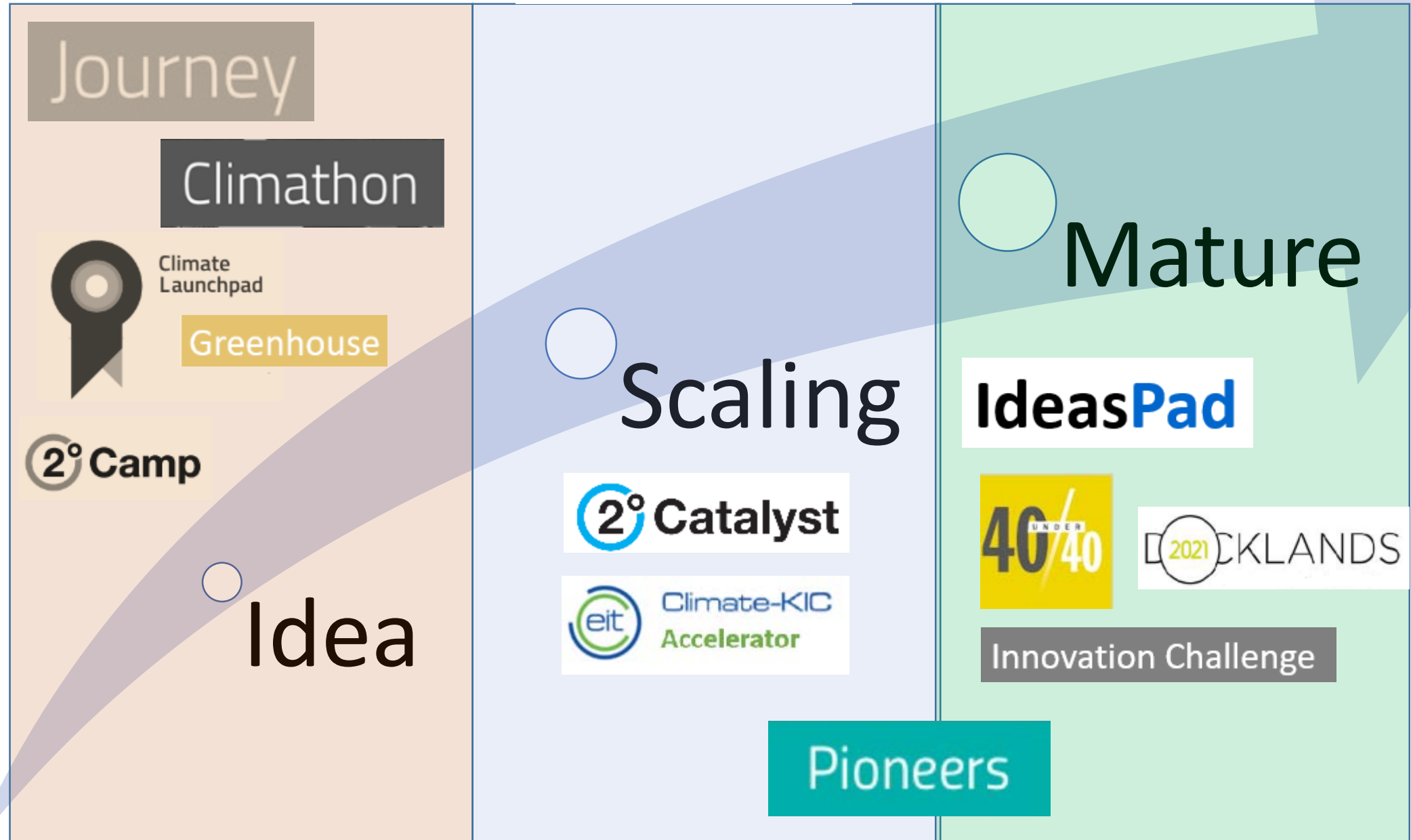


Marketing



ENTERPRISE DEVELOPMENT

2° Platform





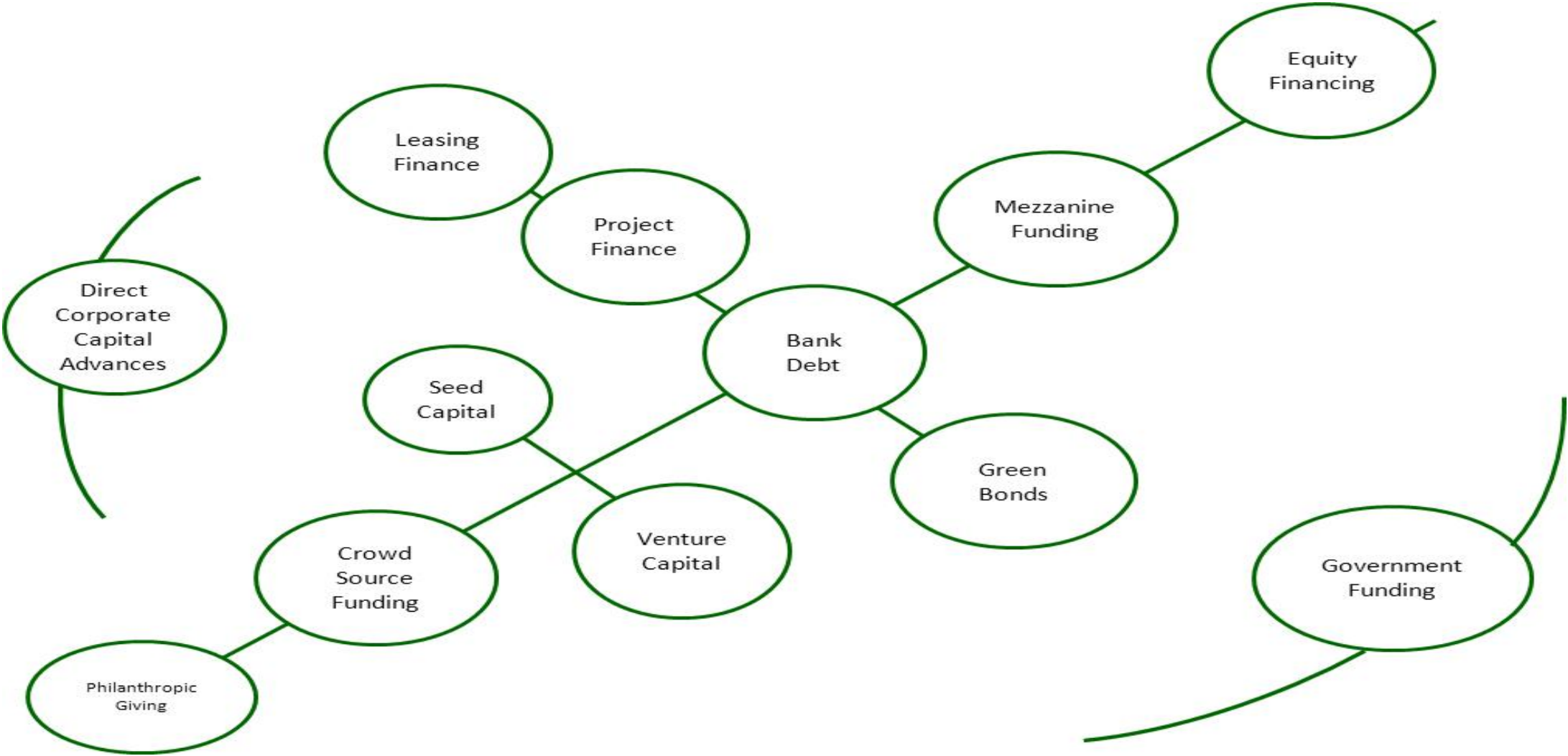
CAPITAL MARKETS

Shift: movement in capital stack

Requirements: globally estimated at \$85TN; Ireland min. €35BN

Trends: increase in responsible & sustainable investment (\$23TN)

Regulatory: FSB Task Force; EU Pension Reform; Non-Financial reporting



FUNDING YOUR IDEA

Grants: numerous accelerator programmes in Ireland

Angel & Seed capital: Enterprise Ireland and Halo Business Angel Network (HBAN)

Banks: planning on increasing lending to low-carbon sector by 200% over next 2 years

Venture Capital: Pure-plays – Greencoat Capital & BVP Investments. Others while not dedicated have made low-carbon investments.